RICHLAND COUNTY OFFICE OF SMALL BUSINESS OPPORTUNITY 2000 Hampton Street, Suite 3014 Columbia, SC 29204





Transportation Penny Advisory Committee Report

OSBO Manager's Report JANUARY 25, 2021

1. Executive Summary:

This report is submitted pursuant to Ordinance (s) 049-13HR and 058-16HR to ensure that the OSBO team provides support to the County to ensure that the SLBE has equal opportunity to participate in County contracts for all six (6) Industry Categories.

Primary Industry Category					
Construction	Professional	Non-Professional	Engineering	Architectural	Wholesale
Services	Services	Services	Services	Services	Operations

2. Purpose:

The purpose of this report is to manage the ongoing requirements of the Ordinance(s), and ensuring payment to contracted SLBEs.

3. Office of the Small Business Opportunity Cross Functional Team

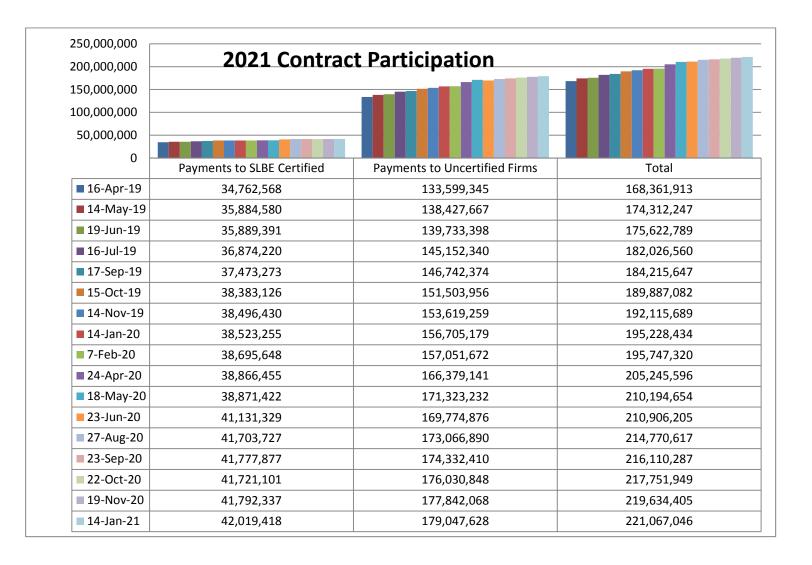
Team Matrix			
Name	Department	Title	
Christine Keefer	GCS	GCS Director	
Michael Niermeier	Transportation	Director of Transportation	
Erica Wade	OSBO	Manager of OSBO	
Michelle Rosenthal	OSBO	Business Development Coordinator	

Bryant Davis	GCS	Asst. Director of GCS
Cheryl Cook	OSBO	Assistant Manager of OSBO
Jennifer Wladischkin	Procurement	Manager of Procurement
Yolanda Davis	Procurement	Contract Specialist
Allison Steele	Transportation	Deputy Director
Alicia Aull	Transportation	Senior Accountant
Nathaniel Miller	Transportation	Contract & Budget Manager

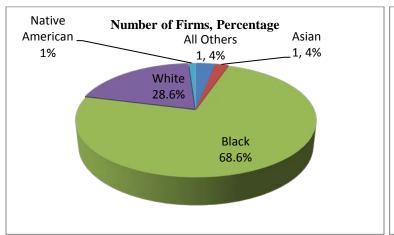
4. Goal Setting Committee (GSC)

Team Matrix			
Name	Department	Title	
Erica Wade	OSBO	Manager of OSBO	
Project Managers	Transportation	Project Manager	
Michelle Rosenthal	OSBO	Business Development Coordinator	
Margaret Jones	OSBO	Certification & Compliance Specialist	
Jennifer Wladischkin	Procurement	Manager of Procurement	
Vacant	Transportation	Estimator	

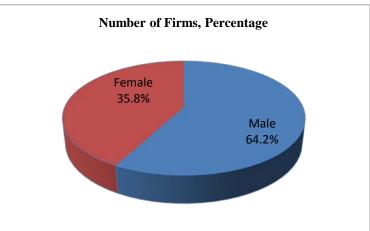
5. Analysis:

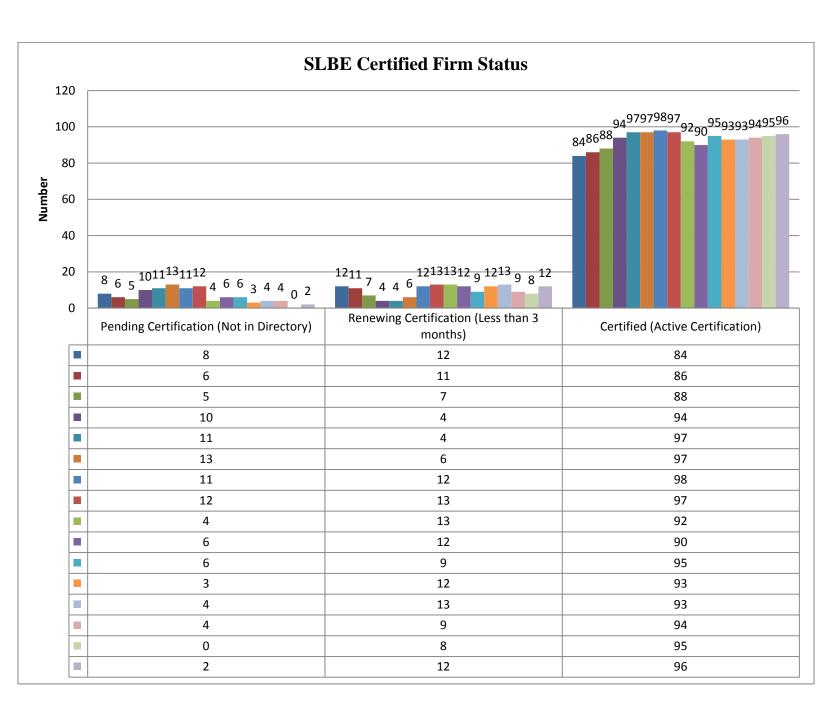


SLBE Firms by Ethnicity



SLBE Firms by Gender





SLBE GOAL PARTICIPATION UPDATE 2018-2021

Project Name	Sheltered Market	SLBE Goal	DATE
2017 Dirt Roads Package H/I	No	4.05%	February 6, 2018
2017 Dirt Roads Package G	Yes	100%	February 22, 2018
2018 Resurfacing Project Package O	No	0%	March 2, 2018
Resurfacing Project Package P	No	0%	May 7, 2018
Sidewalk Package S-8	Yes	100%	April 19, 2018
Pedestrian Improvements at Intersections	No	12%	July 3, 2018
2018 Sidewalks – Koon Rd. & Farmview St.	Yes	100%	July 18, 2018
2016 PDT Sidewalks-Clemson Road	Yes	100%	October 2, 2018
2018 Richland County Dirt Roads Package I	No	5.95%	October 19, 2018
SERN NIP	No	17.3%	November 15, 2018
2018 Richland County Dirt Roads Project 7 Road Group	No	11%	December 31, 2018
OET Sidewalks – Polo Road	No	25%	January 17, 2019
Sidewalk Package S-11	No	22%	January 28, 2019
Richland County Resurfacing Package Q	No	0%	February 26, 2019
North Springs and Harrington Intersection Improvements	No	15%	March 13, 2019
Greene Street Widening-Phase II	No	16%	April 9, 2019
Atlas Road Widening Project	No	14%	April 4, 2019
2019 Resurfacing Package R	No	0%	April 17, 2019
Lakeside Subdivision (Incl. Sienna Dr.) Resurfacing	No	3%	August 1, 2019
2016 PDT Sidewalk – Clemson Road	Yes	100%	July 22, 2019
Decker Woodfield NIP-Faraway Drive Sidewalk (Resubmitted	No	25%	September 15,2020
09/15/20)			
Green Street Phase II	No	8.1%	September 18, 2019
Sidewalk-Harrison Rd	No	19%	September 24, 2019
2019 Richland County Dirt Road Package K	No	23%	October 17, 2019
Lakeside at Ballentine Resurfacing (Non-Transportation)	No	3%	August 1, 2019
Knollwood and Planters Drainage Improvement	Yes	100%	January 21, 2020
Miles Rd/3Bears Road Intersection Resurfacing	No	18%	February 27, 2020
Riverwalk Way and Stockland Road Resurfacing	No	34%	February 28, 2020
Wildewood Subdivision Selected Roadways	No	3%	May 18, 2020
Kneece Road Sidewalk	No	23%	January 7, 2021

6. Department Outlook:

- i. Facilitating increase in County wide SLBE utilization in County wide contracts
 - OSBO staff is continuing to collaborate with RC Directors to identify current vendors to become certified SLBEs
- ii. Continue review of Transportation Penny SLBE Contractual Compliance

• Business Development

- i. OSBO Website Highlights
- ii. Highlighted Article
 - Featured Story
 - LG Utilities Contractors, Inc
- iii. GCS/OSBO Strategic Planning Session, Dec 15
- iv. Participated in B2G Staff Training, Dec 22
- v. Participated in Transportation Kneece Road Sidewalk Prebid Meeting, Jan 7
- vi. Senior Resource Volunteer, Jan 12
- vii. Monitor and respond to daily emails and voicemails
- viii. Participated in one (1) virtual site visit
- ix. OSBO Staff Training, Jan 14

2021 Office of Small Business Opportunity Business Academy

Title of Workshop/Event	Date	No. Attended
Funding Opportunities for 2021- Are You Ready	Jan 28	
The New Norm	TBA	
Projecting Your Cash Flow	TBA	
The Certification Process	TBA	
Securing Your Slice of the Procurement Pie	TBA	
The GPS of Richland County Business Requirement	TBA	
Build Your Brand Online and Offline	TBA	
Keep Calm and Carry On	TBA	
Your Business Your Life	TBA	
Put Your Why Into Action	TBA	
Staying Relevant	TBA	

(Schedule subject to change)

• Certification and Compliance

December 2020 - January 2021

- i. Completed one (1) renewals
- ii. Participate in weekly conference meeting calls
- iii. Monitor and respond to daily emails and voicemails
- iv. Completed one (1) Virtual Site Visit
- v. Contact and sent renewal notices to SLBEs
- vi. GCS/OSBO Strategic Planning Sessions, Dec 15 and Jan 5
- vii. Participated in B2G Staff Training, Dec 22
- viii. Prebid Meeting (Kneece Rd. Sidewalk), Jan 7
- ix. Senior Resource Volunteer, Jan 12
- x. OSBO Staff Training, Jan 14